

JUDITH C. SYMONDS

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EXECUTIVE SUMMARY

Senior International Executive with twenty-year work history in Managing Director positions in Europe and the United States. Strong international and transatlantic networks. CEO and Development Officer for international nonprofits and a French business school. Strategy, philanthropy and communications advisor to multi-national corporations, international institutions, foundations and governments. Founder and director of the European network of an international public relations and public affairs agency. Demonstrated skills in leadership and management, strategic planning, philanthropy, communications and program design for nonprofits, corporations, multi-national institutions, individuals and families in an international environment. Results-oriented with proven ability to mobilize support for institutions and issues.

PROFESSIONAL EXPERIENCE

JCS International, Paris, France

October 2006 – Present

Judith Symonds is the principal of JCS International, a growing network of senior advisors in philanthropy and strategy for foundations, families, individuals and corporations as well as social sector and multilateral agencies and institutions.

WellGoodLLC, New York, NY

2005 to October 2006

Senior Vice President

Responsible for strategy, advisory board development and relations with nonprofits and philanthropic organizations, for a new online philanthropy marketplace, ChangeThePresent, launched in the fall of 2006.

United Nations World Food Programme, Rome, Italy

2004

Senior Adviser

Recruited to advise WFP for one-year assignment to develop a global strategy for partnerships with NGOs and Civil Society Organizations. Designed and carried out first stakeholder audit that led to approval of recommendations and options by Executive Staff. Conducted workshops and consultations with stakeholders and staff in Africa, Middle East, Europe and US.

Future Harvest Foundation, Washington, DC

2002 - 2003

CEO & Executive Director

Responsible for mobilising support for international agricultural and environmental research in developing world. Managed web-based and multi-media global and local public awareness campaigns and global positioning. Led sixteen-member institutions through review of performance and mission and produced organization's first strategic plan and international funding strategy. Created a multi-sector coalition to increase Foundation's income, services and resources for member institutions.

Airbus Industries, Paris, France and Washington, DC

1999 - 2001

Strategic Adviser, External Relations

Launched multi-disciplinary corporate branding and public affairs campaign for US operations that featured a major philanthropy programme in Washington and in several key states. The program resulted in increased recognition of contribution to US economy, and tempered historic US-EU trade dispute.

Foundation for the Development of Polish Agriculture, Warsaw, Poland

1996-1999

President and CEO

Recruited by Board to reposition and prepare Polish rural/agriculture sector for European integration. Managed nine field offices and staff of 30. Oversaw new program development and recruiting. Launched sustainable annual funding program. Recruited first Polish Foundation President and strengthened management and Board membership.

ESSEC, Graduate School of Management, Paris, France

1994 - 1996

Director of External Affairs and International Development

Member, Senior Management Committee

Led international external relations strategy and expanded the communications and development department. Launched first European Union-funded programs in Central Europe, European Apprentice Programs and led the institution through a corporate identity change.

European Strategy, S.A., Paris, France

1991 - 1994

Founded and built international communication strategy and lobbying firm with British and French associates. Clients included: UK Unit Trust Association, Organisation for Economic Co-operation and Development, Polish Council of Ministers, Hungarian Ministry of Agriculture, ESSEC, European Central Bank Campaign, Centre for Economic Policy Research.

Ruder Finn-Europe. London, England and Paris, France

1988 - 1991

Managing Director

Founded and headed London and French offices and European Network of 7 affiliates of Ruder Finn, a US-based public affairs and public relations firm. Set up legal entities. Recruited and managed international staff and oversaw network coordination, financial affairs. Built \$5 million in annual billings in first three years and managed key global accounts, including: Group Paribas, MIT, Lyonnaise des Eaux, European Maize Federation, European Business Round-table, AXA Group, The World Bank.

Drexel Burnham Lambert, London, UK

1986 - 1988

Vice-President Corporate Communications – Europe

Developed an integrated European corporate communications strategy, including philanthropy and sponsorship strategies that raised firm's European profile in UK and European financial circles. Led introduction of new products and regulatory clearance.

The German Marshall Fund of the United States, Paris, France

1981 – 1986*

French Special Representative

Represented GMF to French authorities, business and intellectual circles. Developed new program areas and administered grants. Established French Selection Committee that launched new Marshall Memorial Fellows program.

* parallel positions

Atlantic Institute for International Affairs, Paris, France

1981 – 1986*

Director for Development and Corporate Programmes

Created Institute's first Director of Development and External Affairs position, responsible for raising new funds. Achieved \$6 million reserve fund goal and established a European round-table discussion series. Managed all Board and external relations.

New York State Urban Development Corporation, New York, NY

1978 - 1980

Director, Governmental Affairs and Federal Grants Administration

Established government affairs department and obtained first UDAG grant of \$5 million for New York State.

American University in Cairo, New York, NY

1976 - 1978

US Director of Development

Developed nation-wide corporate fund-raising strategy. Coordinated major national fund-raising around Tutenkhamen Exhibit in America, which generated over \$10 million for combined University and Cairo Museum.

SEMINARS, WORKSHOPS AND COURSES

Institut d'Etude Politique de Paris. Professor (1990 – 1996). Created and taught the first course in France on lobbying, a year-long course entitled *Citizen Participation and Political Decision Making*

University of Bologna, Masters in International Studies in Philanthropy and Social Entrepreneurship, 2006 -

Scientific Committee and lecturer, *Philanthropy, Advocacy and Policy Change.*

Workshops and Seminars

- Citizen Participation and Civil Society
- Lobbying in the European Union
- Public Relations and Lobbying

Institutional clients

- Aspen Institute-France (Central and Eastern European countries)
- Organization for Economic Cooperation and Development
- U.S. Department of State in Madagascar and Tunisia
- The World Bank

CIVIC ACTIVITIES AND AFFILIATIONS

Chair, NGO Council, World Agricultural Forum; Women's Foreign Policy Association (current)

Foundation for the Development of Polish Agriculture, Board of Directors, 1990 - 1999

Board Member, Joint-Commission on Humanitarian Assistance - Poland (1995 – 1999)

Board Member, Caresbac, (investment fund) Poland (1995 – 1999)

Board of Trustees, New York Zoological Society (Wildlife Conservation Society) 1970-1976

Founder and Chairperson, Friends of Central Park Zoo (1969 – 1972)

EDUCATION: Stanford University, BA, History and International Relations

LANGUAGES: English (Mother tongue), French (Fluent), (Basic) Spanish, Italian

August 2007