

History of Philanthropy in Europe and in United States: comparative aspects

Coordinators: Professor Dwight Burlingame and Professor Giuiana Gemelli

Professor Dwight Burlingame

History and Culture of Philanthropic Institutions in US

□ 11/02/2008:

2-5 p.m.

Introductory Lecture: What is Philanthropy? What is charity? As Thomas Jefferson wrote, effective philanthropy is a continual struggle between the head and heart. How do we understand this conception in a time, cultural and comparative since?.

Each student should come prepared with a half-page answer to these questions from their personal perspective at this point in their understanding.

□ 12/02/2008:

2-5 p.m.

Historical Development of the Nonprofit Sector and Trusteeship in America

Readings:
Lagemann, Ellen C., ed. <i>Philanthropic Foundations</i> , Indiana University Press, 1999, ch. 1 and 2 Also, Smith, James, “Introduction”, pp 1-12.
Hammack, David, "Nonprofit Organizations in American History," <i>American Behavioral Scientist</i> , vol. 45, n. 11, July 2002, 1639-1676
Friedman, Charity, <i>Philanthropy, and Civility in American History</i> , chapter 1, pp1-22 “History of Philanthropy” pp. 234-243 in <i>Philanthropy in America</i> (referenced as PA hereafter)

□ 13/02/2008:

h.2-5 p.m.

Private Foundations. Regulation and Organization

Readings:
“History of American Foundations” pp. 229-234 in PA
“Public Intellectuals in Philanthropy” pp. 390-401 in PA
“European Foundations” pp. 143-147 in PA

□ 14/02/2008:
 h.10-12 a.m.

The Nationalization and Internationalization of American Philanthropy (1861-1930)

Readings:
Friedman, chapters 9-11
“Civil Society” pp. 76-81 in PA
“Strengthening Civil Society’s Capacity to Promote Democratic Governance: the Role of Foundations”, Chapter 10 in <i>Civil Society at Millennium</i>

□ 14/02/2008:
 h.2-5 p.m.

Philanthropic Reconstructions (1930-2004)

Readings:
“Religion and Philanthropy” pp. 411-415 in PA
Friedman, chapter 15-17 and Epilogue <i>The European Comparison</i>
“Public Philanthropy,” pp. 402-404 in PA

□ 15/02/2008:
 h.10-12 a.m.

Corporate Citizenship and Social enterprise

Readings:
“Corporate Giving” pp. 104-104 in PA
“Commercialism in the Nonprofit Sector, pp. 81-87 in PA

REFERENCE LIST:

Anheier Helmut and Stefan Toepler, eds. *Private Funds, Public Purpose: Philanthropic Foundations in International Perspective*, 1999, Kluwer Academic/Plenum Publishers

Burlingame Dwight, ed. , *Philanthropy in America: a comprehensive Historical Encyclopedia*. 3 volumes, ABC CLIO: Santa Barbara, CA.

Civil Society at the Millennium, Kumarian Press, 1999. Chapter 10 only

Charity Friedman (ed.), *Philanthropy, and Civility in American History*, Cambridge University Press, 2003

David Hammack, “Nonprofit Organizations in American History”, in *American Behavioral Scientist*, vol. 45, n. 11, July 2002, pp.1639-1676.

Hands, A.R. *Charity and Social Welfare in Greece and Rome*. Ithaca, 1968, NY, Cornell University Press.

Jordan, W.K. *Philanthropy in England 1480-1660.*, London, 1959, Georg and Allen and Unwin.

Ellen C. Lagemann (ed.), *Philanthropic Foundations*, Indiana University Press, 1999.

Veyne Paul, *Bread and Circuses: Historical Sociology and Political Pluralism*, London, 1990 (First edition:1976)Penguin Books.

Professor Giuliana Gemelli

History and Culture of Foundations in Europe

The course on History of Philanthropy will be focused on several case studies which illustrate the institutional, social and cultural dynamics of philanthropic organisations in Europe, with a particular focus on Italy.

A specific attention will be devoted to the role of American Foundations in Europe in shaping scientific and social policies and to the historical roots of new patterns of action in philanthropy, such as social entrepreneurship and venture philanthropy, with the presentation of case studies.

□ 05/02/2008

Introductory lecture

□ 13/02/2008

The legitimacy of Foundations in Europe. Historical contexts, legal frameworks and cultural issues

□ 22/02/2008:

American Foundations and European scientific integration: actors and networks 1920 -1970

REFERENCE LIST:

Giuliana Gemelli (ed.), *The Ford Foundation and Europe Cross-fertilization of Learning in Social Sciences and Management*, Brussels: PIE, 1998

Giuliana Gemelli (ed.), *American Foundations and Large-scale Research: Construction and Transfer of Knowledge*, Bologna: CLUEB, 2001

Terry Gourvish and Nick Tiratsoo, *Missionaries and Managers .United States Technical Assistance and European Management Education (1945-1960)*, Manchester: Manchester University Press,1998, pp.34-49

Volker Berghahn, *America and the Intellectual Cold Wars in Europe.. Shepard Stone between Philanthropy, Academy, and Diplomacy*, Princeton: Princeton University Press, 2001

Noam Chomsky e al., *The Cold War and the University. Toward an Intellectual History of the Postwar Years*, New York: The New Press, 1997

Giuliana Gemelli, *Fernand Braudel*, Paris: Odile Jacob, 1995

Giuliana Gemelli (ed.), *'The Unacceptables'. The Rockefeller Foundation and the Refugee Scholars Between the two Wars and After*, Brussels: Peter Lang, 2000

Giuliana Gemelli and Roy MacLeod (eds) *American Foundations in Europe. Grant Giving Policies, Cultural Diplomacy and transAtlantic Relations, 1920-1980*, Bussels, Peter Lang, 2003,

Giuliana Gemelli (ed.) *Le fondazioni culturali in Italia. Origini storiche e primi sviluppi istituzionali*, special issue of "Società e storia", n. 90, 2000

MISP

Master in International Studies in Philanthropy

Alma Mater Studiorum - Università di Bologna

Kathleen D. McCarthy. *American creed : philanthropy and the rise of civil society, 1700-1865* / Chicago: University of Chicago Press, 2003.

Giuliana Gemelli and Roy MacLeod (eds) *American Foundations in Europe. The Role of the program Officers in Historical Perspective*, special issue of "Minerva" Vol.XLI,number 2, 2003, pp. 95-99