

Master in International Studies in Philanthropy and Social Innovation

(V edition: January 2010- March 2011)

The Master in International Studies and Social Innovation (MISP) is the first **multidisciplinary** professional program in **Europe**, dedicated to philanthropy, and social innovation. MISP is an international program recognized as a **post-graduate professionalizing course** with a final diploma.

Since 2009 MISP is the main training course offered by the Research Centre on Philanthropy and Social Innovation – PHaSI, alongside a PhD program on Global Studies in Philanthropy. In the 5th edition MISP will develop intercultural and multidisciplinary researches and practices with the support and the expertise of Faculties and students coming from all over the world.

EDUCATIONAL PROGRAM

The MISP program aims to contribute to educational excellence by providing postgraduate professional training in a field which is at present under-represented in the framework of the European higher education system, while it is comparatively well-established in the US universities. This gap is significant, if one considers the role that foundations, corporate philanthropy, NPOs and NGOs are performing in the European context, with an increasing demand for professionalization and management skills which respond to the need of this emerging sector.

MISP's aim is to enhance European competitiveness in higher education by providing European and Third Countries students with a distinctive training that integrates specific knowledge and professional skills already developed in other programmes – particularly in the US – within a broad international and comparative perspective. While the core focus of MISP are **Human and Social Sciences**, the programme develops also technical aspects related to management and legal issues, as well as a strong articulation between educational programmes, research activities and field work. MISP aim is to strengthen and structure intercultural issues and to improve the patterns of interaction between European higher education system and the social and organizational framework of philanthropic institutions at the global scale.

The MISP added value is based on the fact that most of the programmes, both in the US and in Europe are characterized by a division of labour between masters in Philanthropy and masters in Social Innovation and/or management of non profit organizations. The MISP programme is unique in offering courses, which

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integrate, in a coherent framework, philanthropic and social entrepreneurship issue. The integration of both aspects implies a strategic re-orientation of philanthropy as a field of integrated practices, which, besides the traditional grant-making activities, can stimulate research and pragmatic issues related to institutional and organizational sustainability as well as capacity building, aiming to develop the perspective of civic entrepreneurship and social investment.

In this perspective, the main objective of the programme is to provide students with a broad, international educational programme in culture, policies and management of philanthropy as well as in the design and practice of social entrepreneurship. Successful graduates of the programme will be equipped with skills to contribute to the activity of a large range of **target institutions**: foundations (private independent, community based, corporate), companies, NGOs and NPOs at national and international scale.

The main orientation of the program can be synthesized in the definition of Philanthropy, which is at work in the program. Philanthropy is intended **neither as charity or eleemosynary nor as an ameliorative use of resources, but as a scientific practice oriented to address “roots problems” of societies, through the definition of giving policies, which are socially pro-active and based on responsible and social investment which implies reciprocity, as a philosophy and as a practice,**

PROFESSIONAL PROFILE

The program is addressed to the educational training of a new professional profile - the **general manager in philanthropy and social entrepreneurship** - in its various facets, in relation to the institutional field of reference:

- **Program officer** in cultural and grant-making foundations, whose professional skills are evaluating proposals, defining operational strategies and management practices as well as enhancing partnerships with private and public institutions, both in cultural issues and in social welfare policies;
- **Project manager**, in corporate foundations and in venture philanthropy organizations in companies (national and multinational) and business firms practicing Corporate Social Responsibility; as well as in NGOs and NPO which develop the concern for social entrepreneurship.

The aim of the program is to form professional profiles capable of dealing with the challenges that globalization has generated over the last decades. In this light, a **broad-ranging and multidisciplinary formative approach** is crucial in performing the profession of general manager in philanthropy and social entrepreneurship.

The program officer and the project manager should not only possess technical skills related to juridical, economic and managerial competences, but also capaci-

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ty of vision, clarity in defining and solving problems, as well as in adopting appropriate communication strategies – in order to increase the potential for cooperation among different sectors of civil society as well as the articulation between private and public sector. The goal is to form a professional profile **in the framework of “social investing” strategy**, by establishing selective partnerships and strengthening civic entrepreneurship projects, involving public sector, private organizations (companies, foundations, associations, NGOs and NPOs.) as well as individual donors.

During the last years the need of experts and practitioners emerged in the field; the professional of philanthropy should be able to manage projects of social innovation promoted by organizations who aim is to respond to social issues, to develop international cooperation and sustainability, to address cultural and heritage issues, to perform CSR programs

MISP’s students will have to promote development and sustainability of the organizations with which they work or consulting for, and promote innovative social entrepreneurship experiences thanks to the skills that MISP and the internship will provide them, with a focus on projects management, fund raising and identification and analysis of case studies.

MISP aims to provide the students with critical and reflexive orientation combined with technical and operative competences.

INTERNATIONAL PROGRAM

The Master in International Studies in Philanthropy and Social Innovation is based on agreements with universities and research institutions like Indiana University-Center on Philanthropy, Oxford Brookes University and the Conservatoire National des Arts et Métiers in France.

One year Program.

During the first year MISP will offer the following international opportunities:

- Exchange of students with the Conservatoire National des Arts et Métiers: 1 French student will attend the first semester in Bologna (lectures, seminars, internship) and 1 MISP student will attend the second semester and a second internship in Paris (lectures, seminars, second internship, final thesis);
- Exchange of students with Oxford Brookes University: 1 UK student will attend the first semester in Bologna (lectures, seminars, internship) and 1 MISP student will attend the second semester and a second internship in Oxford (lectures, seminars, second internship, final thesis);

Thank to these agreements some of the MISP students will have the possibility to attend courses and receive ECTS, with the final delivering of a certificate in all these institutions. Students from Indiana University will attend the first semester of MISP.

Two year Program.

Consequently to the accomplishment of MISP, **in order to allow student to get a Master Degree (recognized worldwide)**, MISP have signed specific agreement in order to enhance the tailor-made model of the program and the wide spectrum of possibility offered. The students **willing to get a Master Degree** can consider one of the following options offered by the MISP:

- 1) In 2009 the University of Bologna and The Indiana University have signed a bilateral agreement: this agreement will allow two MISP students to attend a second year of studies at the Center on Philanthropy at the Indiana University in order to obtain a **Master Degree** recognized worldwide, with the possibility to access to Doctoral programs.
- 2) During the MISP, students will collect the due credits (30 ECTS) required to access to the second year of the Academic Master (Laurea Specialistica) in Historical Sciences (Scienze Storiche cod. 0978) at the University of Bologna. They will have the possibility to access to the second year of studies of this program (mainly in Italian) and then obtain the Laurea Specialistica at the end of the program. Laurea Specialistica is the equivalent of the two years academic program recognized worldwide as a Master Degree that gives access to Doctoral programs.

Research and network.

MISP collaborates with relevant international institutions linked to research activities and networking strategies in the nonprofit sector, such as, among others, the European Foundation Centre in Bruxelles, the Tercentenary Foundation of the Bank of Sweden in Stockholm, the Zeit-Stiftung Ebelin und G. Bucerius in Hamburg, the Bertlesmann Stiftung in Gutersloh, the Maecenata Institut fur Philanthropie und Zivilgesellschaft in Berlin, the King Baudouin Foundation in Brussels, St Katharine & Shadwell - Trust – London, the Indianapolis Community Foundation, the Lilly Company Foundation, the Charles Stewart Mott Foundation, the Ford Foundation, the New World Foundation, the Rockefeller Foundation, the Ms. Foundation, the KwaZulu-Natal University Foundation, the Center for Civil Society in Durban South Africa.

The most prestigious scholars and experts from the world of Foundations, Companies and NGOs – Italian, European, as well as from Third Countries – has been involved in the Faculty. Particularly, MISP promotes collaborative teaching, based on the cooperation of scholars from different countries. It also involves in the educational and training activities practitioners and professionals from all over the world. Large-scale collaboration strategy facilitates the development of critical

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vision of problems. It also improves the evaluation process of the program itself, by enhancing the role of its “stakeholders”, including the institutions, which are hosting for the internship program, as well as the potential employers for the MISP students.

MISP will emphasize issues mainly related to human and social studies, in order to enhance the understanding of the historical and anthropological aspects of philanthropic institutions and social entrepreneurship’s aims and practices. This orientation aims to meet the need to improve the circularity between theoretical issues and practical goals of the program. This educational strategy gives the students the opportunity to contextualize different aspects of philanthropic activities as well as to articulate the connections between educational training and research activities: i.e. by developing joint research programs in which the students collaborate with the Faculty of the partners Universities, as well as with professionals and experts, in the implementation of case studies in the field and or their own project work.

All the modules will stress the component of social innovation and social investment as key patterns. In this framework the students can present their own project –works and discuss their issues and strategies with the international Faculty and visiting experts.

The internship program is fully integrated into the theoretical framework of the program and contributes to the achievement of its strategic aims. It is not simply a ‘work-placement’ module. The close relationships envisaged between the host institutions and the MISP Faculty, in the assessment and monitoring of students activities, will enhance the relations between business firms, governmental bodies and agencies and non profit organizations, to create the right framework for the circulation of shared organizational vision, practices and culture.

The final component of the program will be the production of a thesis. Each student of MISP will have the support of a supervisor and a referee chosen among the scholars and practitioner collaborating with the program.

The main feature of MISP is to apply for each student a **tailor-made approach** that is the adaptation of the program to the individual motivation and areas of interest of the students. This approach will be implemented and strategically shaped through the internship program and the final dissertation as well.

ORGANIZATION

MISP is a full-time **program** (70 ECTS, in 1.750 hours):

Finally, the ECTS system is articulated in the following way:
48 ECTS for 8 modules, 17 ECTS for the internship and 5 ECTS for the final thesis and discussion.

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MISP activities are **all** in English.

Modules:

- *History of Philanthropy in comparative perspective*
- *Religions and Philanthropy: traditions, anthropological contexts and practices*
- *Legal Aspects: Comparative issues on Foundations and Not-for-profit organizations*
- *Social Entrepreneurship, Civil Society and Sustainable Development*
- *Financial Management, Human Resources and Governance of non profit organizations*
- *Welfare Systems, Social Justice and Social Inclusion*
- *Biomedical research – Health Care and Philanthropy*
- *International cooperation and Global Civil Society - NGOs and NPOs*

TIMING

Lectures: January the 15th 2010 – October the 10th 2010

Internship: October the 20th 2010-January the 30th 2011

Final thesis: February-March 2011

NUMBER OF STUDENTS, FELLOWSHIP AND QUALIFICATION REQUIRED

The number of students admitted is limited to **23**.

The contribution for each student enrolled is **4.000 €**.

Fellowships and **free enrolment** fees will be made available to some of the selected students, according to a ranking that will be published in the web site.

The fellowships are mainly devoted to support the Internship program.

Admission is accepted for students who have obtained degrees from any Faculty: the call for applications will allow the enrolment of graduates from Italy as well as from foreign Universities, providing that the candidate has an excellent knowledge of spoken and written English. The enrolment in the program is also open to those who have already worked or are currently working in Foundations, Companies and NGOs, and who possess qualifications corresponding to three-year, four-year or five-year University degrees.

The students will be selected from different disciplinary backgrounds. This is particularly relevant for the program, because it facilitates dialogue and interaction in research and practical activities among students coming from business studies, from biological or technical Faculties and students with a social and humanistic background.

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More details about fellowships, internship institutions, visa procedures and accommodations will be available on MISP web site www.misp.it within September the 15th. We recommend applicants to read the information carefully.

ADMISSION PROCEDURES

FIRST STEP: Legal translation into Italian of the passport and the degree evaluation and value. Any Italian Embassy all around the world serves these procedures.

SECOND STEP: On-line submission at www.almawelcome.unibo.it

1. Get a temporary fiscal code on the foreign students area.
2. Sign up with personal data and academic information.
3. The candidate will receive a username and password.
4. The candidate has to pay 10 Euros fees (on-line payment is accepted with VISA, MASTERCARD, AMERICAN EXPRESS, DINERS).
5. The candidate has to print the final form.

The application must include the following documents:

1. Copy of the identity card or passport (with legal translation into Italian)
2. Final form resulted by the alma welcome procedures.
3. CV in English
4. Degree certificate and list of courses/exams at the university (with legal translation into Italian)
5. Degree thesis: table of contents and abstract (2-5 pages) in English
6. Motivation letter, which preferably should include some guidelines of a project work that will be implemented during the program (5 pages) in English. Please, take into account the bibliography mentioned in the website www.misp.it/presentation/form
7. Presentation letter by a Scholar or an Expert/Practitioner in Philanthropy and/or Social Entrepreneurship (in English)
8. For candidates coming from Countries that don't provide English-based education, Toefl, Cambridge or similar certificate for English language (oral and written) knowledge is required.
As an alternative, any certified professional/educational experience in Anglo-American countries, developed in a period higher of 6 months, will be considered.

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Otherwise, the students will be required to sustain an exam on December the 15th (for those students coming from abroad will be organized a video conference).

9. A third foreign language will be well-considered.

10. Scientific publications concerning the master topics.

Knowledge in computing (word, power point and excel) is required.

The application must be arrived within the deadline of **December 14th 2009**:

Within the over mentioned date, the application can be first faxed to +39-(0)51-585890: in the first page of the dossier to be faxed should be mentioned the address of the candidate and the address of the receptor as follows:

MISP – Prof. Giuliana Gemelli
c/o Dipartimento di Discipline Storiche
Piazza San Giovanni in Monte, 2
40124 Bologna – Italy

In any case the application with original documents must be sent to the following address.

MISP – Prof. Giuliana Gemelli
c/o Dipartimento di Discipline Storiche
Piazza San Giovanni in Monte, 2
40124 Bologna – Italy

The formal acceptance of the application is only by regular posted mail of the original documents requested. Please mind that faxed documents are only accepted in a preliminary phase.

Third Countries students: Third Countries students should apply at the Italian Culture Institute or Embassy in their own country.

The Third Countries students must follow the following procedures:

- 1- the student should go to the Italian Culture Institute or Embassy in her/his own country, providing the documents mentioned above: she or he has to deliver to the Institute all the documents required as listed above in the original format. The Institute will proceed directly with the legal translation into Italian of degree and passport.

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- 2- **Application at the Italian Culture Institute:** the application must be sent by the institute mentioned above within December, 14th 2009 to:

Ufficio Master
Via Zamboni,33
40126 Bologna-Italy

Anyway the application must be sent by fax (+39.051585890) or e-mail pier.bellomaria@misp.it and it must arrive not later than December the 14th.

- 3- **Selection procedures at the University of Bologna:** in December the 15th and 16th 2009 the MISP Scientific Council will select the students by evaluating the applications received;
- 4- **Communication of the results:** the Scientific Council will communicate to the candidates and the Italian Culture Institute the results of the selection. The results will be communicated by December the 18th 2009 and published on the web site (www.misp.it).
- 5- If admitted, the student should start promptly the **visa procedures** at the Italian Embassy through the Italian Culture Institute (the procedures will take approximately 15 days);
- 6- The admitted students **will arrive** in Bologna and once in Bologna (at the beginning of January 2010) will be enrolled at the University of Bologna and start the program (January 2010).

The application must be arrived within the deadline of December 14th 2009

For any further information, please, contact MISP coordinator Deborah Bolognesi and MISP tutor Pier Francesco Bellomaria pier.bellomaria@misp.it

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